

new
inc.ca biography

new who?

We see new things and show them to others. Headed by Lori Mitchell New Inc. Design started in San Francisco and later relocated to Paris, France to conduct work all throughout Europe in collaboration with such world renowned designers as Philippe Starck. 10 years later New Inc. found a new post in Toronto and has since continued to work worldwide. Through international experience New Inc. has established a brilliant team of suppliers and craftsmen who get the job done.

communicate

New Inc. prides it's self in being a unique design agency. We create new, challenging design that spreads it's message to direct audiences in a new and unexpected way. We send messages through brand identities, signage, traditional media and the ever evolving realm of digital communication.

knowledge

New Inc. has gained invaluable knowledge throughout it's many years and projects across a vast spectrum of industries. We've done extensive work in the field of hotels, restaurants, high fashion retail, interior architecture, large global companies and small one of a kind projects. New Inc. stays true to it's name through constant adaptation and new understanding of both the local and global world around us.